

The new industry buzzword is “**content management**”, meaning document management within the **e-commerce** context
(Jerry Miller - CEO, Documentum)

So, how are **you** doing that?

Might we make a suggestion?



Managing on-line information is challenging, since the content is always changing. URL's change - Web pages disappear. The point gets lost. Unless, of course, you use Hot off the Web™ 2000. Content is preserved as you find it. You are able to mark it up as desired, with a host of annotation tools. E-mail it to others. View it off-line. And *make your point* more effectively.

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